



**GLOBAL
BUSINESS
DEMANDS
GLOBAL
SOLUTIONS**



**CLIENT
CASE
STUDIES**

GSSI IMPROVES INTERNATIONAL SOURCING PROCESS FOR US BASED WOMEN'S APPAREL RETAILER

CLIENT:

One of the US's specialty Women's Apparel Retailer's

MARKETS:

Retail

SOLUTION:

Develop a new international sourcing and logistics solution for international supply chain management

BENEFITS:

New Standardized Operations Procedure (SOP), for international sourcing and process management. Ultimately provided cost savings

ACTION:

Analyzed and assessed current international sourcing and process management SOP's. Identified manufacturing and logistics constraints. Targeted over 60 manufacturing partners and made recommendations to streamline for improvements.

CRITICAL SUCCESS FACTORS:

Strengthen ability to negotiate, source and manage overseas manufacturing partners. Streamline trade partner network. Improve process from design to delivery.

SOLUTION:

Worked closely with client and overseas manufacturing partners to introduce a new sourcing and process management SOP. Developed a thorough logistics model to establish defined trade routes from China to support just in time inventory program. Assisted client with weekly employee training sessions to ensure smooth transition to new model.

KEY BENEFITS:

New SOP and defined trade partner program resulted in significant cost reductions. Profits improved by over \$1.5 million in the first year. Improved P&L, sourcing and network assisted in companies divestiture and positive returns.